



TEN QUICK WAYS TO PROTECT YOUR BUSINESS AND HELP IT GROW

1. **Reward innovative thinking in your employees.** They will feel more loyal to the company and you will have exciting creative ideas to consider.
2. **Get honest, get real, get lean.** Be firm in eliminating processes or people that are not working up to your needs and expectations.
3. **Join a business mastermind group.** (Read [10 Reasons to Join a Mastermind Group](#).)
4. **Read about your specific industry.** Observe what the most successful people are doing and integrate some of their ideas into your own business plan. Resolve to never stop learning.
5. **Ask your customers and clients for referrals.** Satisfied customers are your best marketing tool – but only if you use it. Initiate a referral reward program.
6. **Hang out with positive, forward thinking people.** Let their vision and energy rub off on you. And don't be shy about sharing your ideas with them.
7. **Pay attention to the details,** especially the ones that impact your bottom line. You simply cannot afford to have a blind spot when it comes to your business.
8. **Revisit your vision or mission statement often.** If you don't have one, NOW is a good time to write it. Know why you do what you do in this world.
9. **Use a coach or mentor.** Be humble enough to learn from others and confident enough to receive their help.
10. **Start your day with peaceful thoughts.** Ask to be a blessing to all those you serve through your business; put family at the top of your priority list; take wonderful care of yourself. Turn all the rest over to God at the end of the day.