



THRIVING IN ANY ECONOMY

Five Mental Practices for Business Health and Wealth

THINK EXPANSION.....

- Be curious. Fear restricts thinking while curiosity expands it.
- Keep the mind open to new ideas at all times.
- Think of creative solutions that could lead you to greater profits with minimum financial investment.

ASK: *What are the smartest minds in my industry thinking and doing?*

THINK POSSIBILITIES.....

- Become an "imagineer"! Spend time dreaming your future.
- Be willing to look at everything in your business differently.
- Encourage innovation within your company.

ASK: *What if we were to.....?*

THINK ADDED VALUE.....

- Become a champion of your clients' success.
- Add more of the human touch to your work whenever possible.
- Pay closer attention to details.

ASK: *What could we do to claim our customers/clients for life?*

THINK LEADERSHIP.....

- Position yourself and your company as a leader in your industry.
- Be truly great in at least one area of your business.
- Become an authority on some problem or challenge.

ASK: *How could we create the leadership edge with this company?*

THINK COURAGE.....

- Decide to do whatever it takes to bring about the change or improvement that you are wanting in your business.
- Be a laser beam of focused energy around your business goals.
- Ask for the help you need. Use a coach or business mentor.

ASK: *What am I personally willing to do this year to move to the next level?*